2001-2002

China Center

University of Minnesota
Dr. Hong Yang, Director

During the 2001-2002 academic year, the China Center has grown and made significant contributions to the University and local community. I encourage you to read through this report and learn more about the wide range of activities with which the China Center is involved. I would also like to share with you a few of the highlights of the past year.

A major event was the completion of the first long-term program at our Mingda Institute for Leadership Training. Seventeen government officials from Beijing Municipal Government attended a four-month leadership training program at the University. They were enrolled in courses and workshops in business and public administration, law, human resources, advanced English, and American culture. Other delegations from Zhejiang Province, Shaanxi Province, and Chongqing Municipal Government participated in short-term training programs.

The China Center Advisory Council (CCAC, formerly the China Center Advisory Committee) formally approved new bylaws at its February 2002 meeting. The bylaws clearly define the purpose, membership, honorary members, committees, and other responsibilities of the council. Starting in the fall of 2002, the CCAC will expand its membership to include members from outside the University community.

Another major accomplishment this past year was the creation of the China Center's lecture series, “Building U.S.-China Bridges.” The first lecture, coupled with the China Center's first fundraising event, was held on December 10, 2001. Speakers included Professor Fred Morrison of the Law School and Dr. Jiang Bo, counsellorial consul and director of education, Consulate General of the People’s Republic of China in Chicago. Our generous donors contributed more than $7,800 plus a full scholarship for a University of Minnesota student to study in China.

The China Center offered consulting and cultural training assistance to Governor Jesse Ventura in preparation for his trade mission to China in June. I was also honored to travel with the governor as one of his VIP delegates. I was happy to witness Governor Ventura speak about the University of Minnesota during each of his visits - and even wear a U of M sweatshirt during the trip! From my perspective, the governor's China trade mission was a great success.

As I look forward, I see a time of growth and continued activity for the China Center. We will continue to foster relationships between the University, the local community, and China as we work to fulfill our mission - building bridges between Minnesota and China.
September 10-30, 2001:
Administrative Department of Zhejiang Province
Nineteen government officials attended leadership training, “E-Government Administration & Management in the U.S.” The delegation was led by Mr. Peng Shaokang, director, Administrative Office of Zhejiang Province. Hennepin County Commissioner Randy Johnson and his staff gave the delegation a half-day presentation as well as a tour of the county offices, including the police station and jail.

January 13-15, 2002:
Zhejiang Economy & Trade Committee
Twelve executives attended a roundtable discussion on education, research, and extension at land-grant universities. The delegation visited the University as well as the 3M corporate offices. They attended presentations titled, “Land-Grant University: An American Tradition” and “Technology Transfer from the University to Industry in the U.S.”

June 25-28, 2002:
Jiangsu Province
Twenty-two lawyers and government officials of the legal system attended a workshop, “Study on Law and WTO.” The lectures were delivered by University of Minnesota Law School professors, lawyers from various private firms, as well as legal representatives from local government offices, enterprises, and organizations.

The Mingda Institute for Leadership Training at the China Center had a fruitful first year. Government officials from Beijing attended a four-month program, and three other delegations attended short-term programs.

The Mingda Institute is designed to host advanced executive training courses for mid-career professionals from China. It offers executive courses in various academic fields and also in U.S. culture and values, etiquette and protocol, corporate and government culture, and management and decision-making.

The China Center programs offer junior- and senior-level executives the most up-to-date information and research advances. Training program participants not only learn policy development, latest management trends, and their practical application, but also study the impact of these concepts on the “new economy” and the rapid globalization of economies and markets.

The China Center works closely with faculty members in the various colleges and departments of the University of Minnesota and with professional experts in Minnesota companies and government agencies at the state, city, and county levels. Partner organizations and their representatives have included Hennepin County Commissioner Randy Johnson and Ms. Judy Larson; Staff Vice President Dr. Manley Johnston and Dr. Aiping Wei of 3M; Director of Export Promotion Tony Lorusso and Mr. Liking Feng of the Minnesota Trade Office; Minnesota Department of Agriculture Commissioner Gene Hugoson; Wayzata High School Principal Dr. Craig Paul; U.S.-China Peoples Friendship Association; Medtronic, and the St. Paul Companies.

Through partnerships like these, the training programs at the Mingda Institute build cultural and business bridges between Minnesota and China and foster increased exchange between organizations and individuals in economic, governmental, academic, and civic sectors.
Beijing Municipal Government

The China Center welcomed its first long-term training program delegation last spring. The group included seventeen officials from Beijing Municipal Government, who were in Minnesota from April to July 2002.

The delegation participated in mini courses and workshops in business and public administration, law, human resources, advanced English, and American culture. The classes were taught by more than 20 University faculty and administrators, local government representatives, and business leaders. At the same time, more than 50 University students and local citizens participated as English partners as part of the China Center's language exchange program.

In addition to lectures and workshops at the University, the group participated in many tours to learn more about the U.S. system of business, agriculture, education, and government. Tours included a farm in Wisconsin, a local high school, the state capitol, and major Twin Cities businesses.

The group also participated in activities to learn more about the culture of the U.S., such as home stays, a camping trip, and a tour of Chicago.

Through these various educational and cultural activities, the training program participants increase their understanding of the University, Minnesota, and the U.S. and can bring this knowledge to their home communities. Also, the participants add great value to our campus and community by expanding our appreciation of other cultures.

“The University of Minnesota is a pioneer in creating relationships with China and helping to continue those relationships,” said Tony Lorusso, director of export promotion for the Minnesota Trade Office, who spoke at the delegation’s graduation ceremony. “It’s through programs like this that we get to know what people are really like and not rely on stereotypes.”

The China Center is planning to host future delegations of executives from other areas of China.
Julie Ha Truong received a Chinese Scholarship Council Award from the Chinese Embassy and the China Center to study at Beijing Language and Culture University in China. Julie is majoring in global studies with minors in political science and Chinese.

Many people ask me if it was hard to adjust when I first arrived in China. Yes, it was! It wasn’t jetlag, the weather, or the government, but rather the sudden feeling that I was once again a toddler – having the energy to meet people and to explore Beijing, but being constricted by not knowing where to go and having difficulty communicating my thoughts. I must admit I had more of an advantage than many foreigners did in China. I could speak Chinese. Only the problem was, I quickly discovered that my southern Chinese roots had taught me a vocabulary and grammar that “Beijingers” were not accustomed to hearing. Not to mention that they spoke Chinese with such speed! I found myself scared to speak a language that I had originally thought I was fluent in, while the Chinese looked at me as if I had a speaking disorder.

In China my Chinese language proficiency improved quickly without my realization. I learned an immense amount about its culture and people by becoming a part of it. I studied Chinese history, geography, translation, government, sights, and sounds, but perhaps the most valuable thing I learned is how to appreciate it. The “nosiness” that Chinese people on the street once possessed I now consider a sign of the interest and care they have for the people in their communities. I think it would be nice if Americans could just slow down the pace of life and get to know their neighbors. If you can have the pleasure of making a Chinese friend, you will learn that they will treat you like family. I now consider Beijing my second home and already have plans to return to China this month.

Through my stay in China, I learned what it means for me to be a Chinese-American. In America I am in the “minority” because I am Chinese, but in China I am also in the minority because I’m an American Lao Wai (foreigner). Now, instead of feeling lost between whether I am Chinese or an American I can embrace the idea that I am both and can lead a life appreciating the best aspects of two very different cultures.
Faculty continued to forge new connections and develop new initiatives and collaborative research with Chinese faculty, scholars, and students. In 2001-2002, the China Center awarded thirteen travel grants.

**Fall 2001**
- Zhiguang Guo, Surgery
- Mei-ling Hsu, Geography
- Peggy Johnson, University Library
- Rebecca Shockley, Music
- Jun Zhu, Biosystems & Agricultural Engineering

**Spring 2002**
- Paul Haack, Music
- Ronald Sawchuck, Pharmacy

**Summer 2002**
- Su Chen, University Library
- Kenneth Doyle, Journalism & Mass Communication
- Zhuangyi Liu, Mathematics & Statistics (Duluth)
- Charles Thomas, University Library
- Dong Wang, Water, Soil & Climate
- David Levinson, Civil Engineering

Rebecca Shockley, a professor of piano pedagogy in the School of Music, traveled to Taiwan, Shanghai, and Korea in the fall of 2001. A China Center faculty travel grant helped fund her trip.

As a first-time traveler to Asia this past fall, I was fortunate to have the opportunity to visit universities in Taiwan, Shanghai, and Korea as a guest lecturer. I met new colleagues and learned much about music and pedagogy in those countries, while gaining insights into the culture and history. I also enjoyed reunions with School of Music alumni now teaching in Taiwan and Korea and met family members of several students and former students.

I gave a total of sixteen lectures, with most focused on “mapping” – an approach to learning and memorizing music that I developed. From my discussions with faculty at the schools I visited, I think the students found the new approaches to music learning provocative and useful, and I received some very enthusiastic comments from faculty and students alike. I was also aware, however, that for students accustomed to learning music in a more routinized way, the new approaches would take time and effort to assimilate.

By the end of my visit, I felt a new appreciation for the richness of Chinese culture and history, and for the wonderful hospitality I experienced. I look forward to a return visit sometime.

G. Edward Schuh, Regents professor in the Humphrey Institute of Public Affairs, visited China in January 2002. Part of his visit was devoted to lectures at Peking University and the Chinese Academy of Social Sciences. Schuh was on the U.S. delegation that negotiated the first trade agreement between China and the United States (in May 1979) and has returned for a number of visits in the intervening period.

Reflecting on his latest visit, Schuh notes that China’s economic growth is impressive. “The physical infrastructure in Beijing and surrounding states is characteristic of a modern economy, as are the buildings that stretch to the sky. China’s entrance into the WTO will undoubtedly give it a large stimulus for further economic growth and development. It will at the same time bring many labor adjustment problems to China, as well as to its trading partners. I expect China and India to have an effect on the international economy in the 21st century similar to what Germany and Japan had on the international economy in the 20th century.”
July 30-August 2: Professor Liu Yingming, vice president and dean of the Graduate School at Sichuan University, and his colleague M. r. Pan Hongping discussed the possibility of future exchange.

July-August: Dr. Wang Hongguang, deputy director-general, Department of Rural and Social Development at the Ministry of Science and Technology, spent a two-month sabbatical in July and August at the China Center. Dr. Wang is responsible for the management of research programs concerning agriculture, medicine, and bio-technology at the Ministry. Dr. Wang is interested in funding one or two extension projects in China in partnership with the University of Minnesota.

August 30-31: Director General He Guowei, chief representative of the China Association for International Exchange of Personnel to the U.S.A., and his colleague, M. r. Wang Dingming, reviewed facilities, met faculty, and discussed objectives of training programs for qualified Chinese professionals in the U.S.

September 9-10: M. r. Shane Wu, director of the Cultural Division at the Taipei Economic and Cultural Office in Chicago, met with University representatives and students from Taiwan and attended the 2001 Annual Conference of the Chinese American Academic and Professional Association of Minnesota.

October 18-19: Dr. Ba Denian, former president of the Chinese Academy of Medical Science, and his colleague Dr. Zhao Chunhua met with Associate Dean Greg Vercellotti from the Medical School and Dr. Paul Quie from the International Medical Education and Research Program. Drs. Ba and Zhao also hosted an information session for University Chinese students interested in the current medical research situation in China.

October 19: Dr. Kimkwong Chan, executive secretary of the Hong Kong Christian Council and a liaison between the central government in Beijing and the religious community in Hong Kong, gave a lecture, “WTO Membership & Religious Freedom in China.” The lecture discussed how China’s dramatic economic modernization has collided with desires for political modernization, including demands for increased religious freedom. Dr. Chan suggested that the path of global economic engagement leads, over the long haul, to enhanced religious freedom.

December 10: Building Bridges Lecture. See page 10.

December 11: A south China medical delegation of hospital, clinic, and health bureau directors and chiefs, led by M. r. Shuquan Li, a senior commercial specialist at the U.S. Consulate General in Guangzhou, toured a hospital and met with faculty to discuss future exchange and collaboration opportunities.

January 13-15: An economic and trade delegation from Zhejiang, led by M. r. Li Gonghang, director of the chemical industry enterprise department, discussed hopes to foster business relations between Chinese and American companies.

Professor Jiang Zhenghua, vice-chairman of the Standing Committee, National Peoples Congress of China, visited the University of Minnesota to promote comparative demographic research on China and the United States and to announce a new agreement between the Chinese National Bureau of Statistics and the University of Minnesota Population Center. Jiang is the highest-ranking Chinese official ever to visit the University of Minnesota.

Thanks in part to the support of Professor Jiang, the National Bureau of Statistics signed an agreement with the Minnesota Population Center. Discussions are underway to exchange students and faculty in order to extend Chinese participation in the project. At the Population Center, Professor Jiang gave a standing-room-only seminar on the demographic transformation of China resulting from the one-child policy.

Professor Jiang also gave a lecture, “China’s Economic Development and Cooperation: The U.S. and the World,” which discussed the effects of the opening of China’s economy on the changing labor-force. As state industries recede, redirecting labor toward more productive industries is a major challenge, Professor Jiang explained. The lecture was sponsored by the China Center, the Minnesota Population Center, the Freeman Center for International Economic Policy, the Carlson School, the Humphrey Institute, and the U.S.-China Peoples Friendship Association, and supported by the Minnesota International Center.

The China Center provided logistical support for the visit, such as advising on protocol issues, scheduling meetings and appointments, and communicating between the Population Center and China.
China Day 2002
(April 19)

The state of Minnesota ranks fifth in the number of public and private K-12 students studying the Chinese language. In an effort to encourage these students to continue their study of Chinese, the China Center co-sponsored China Day 2002. More than 300 students from Minnetonka, Highland Park, Central, Breck, and South high schools visited the University on April 19.

The goal of the day was to encourage the students to continue to study Chinese and provide an opportunity for them to meet other high school students who are also studying the language, while informing them about the Chinese program offered at the University.

Events of the day included a talk by inspirational speaker Mr. Kent Kedl, who shared personal stories of studying Chinese; a treasure hunt led by University student guides to three China-related destinations on campus; a video on China; and a panel discussion with History Professor Chris Isett, CLA Adviser Sally Lieberman, Asian Languages and Literatures alumna Meghan Flanagan, and current University students Erik Quam and Craig Curtis.

“I hadn’t known what to expect of China Day. I honestly thought that we were going to be quizzed and eat Chinese food! But it obviously was not so. China Day was quite interesting. I learned more about what the U of M had to offer.... As a junior I am looking into many colleges right now, and I am also very interested in continuing with my Chinese. The program gave me and many others the chance to see what opportunities the U of M gives us,” said Mee Thao, a student from Central High School.

China Day 2002 was sponsored by the China Center, the Asian Languages & Literatures Department, the Institute of Global Studies, and the five high schools.

April 22-25: Zhang Renqiang, vice mayor of Yantai, and his delegation met with Dr. H. H. Cheng, retired professor of Soil, Water, and Climate, and other faculty to discuss future agricultural cooperation. Dr. Gene Allen, executive director of the Office of International Programs, was invited by the Yantai M unicipal Government to be a keynote speaker for the Fourth International Agri-Processing Conference in Yantai in fall 2002.

April 24: Jacqueline Ann Willis, Hong Kong commissioner to the U.S., gave a public lecture, “Hong Kong and the United States: Indispensable Partners in the Global Economy.” As the Hong Kong Special Administrative Region government’s most senior representative in North America, Commissioner Willis directs all of Hong Kong’s economic development, trade policy, and constituency-building activities in the U.S.

April 26-May 2: A delegation from Sichuan University, led by Vice President Zhang Zhaoda, discussed potential collaborative programs between Minnesota’s medical school and medical-related departments and Sichuan University.

May 24: Thomas Wu and Shelly Fan from the Chinese University of Hong Kong discussed possible exchange and internship possibilities.

June 5: Governor Ventura attended a briefing on China, prepared by the China Center, and talked with University of Minnesota students in preparation for his trip to China. See page 8.

June 20-21: A delegation from Shandong Province, including two from Shandong University – Vice President Yin Wei and M r. Xia Jianhui from the International Office – as well as two from Shandong Institute of Education – Vice President Guo Zhaozhi and Associate Professor Song Hui guo – met with Dr. Gene Allen, executive director of the Office of International Programs, to discuss educational training and faculty and student exchange.
Gov. Ventura’s Trade Mission

Minnesota Governor Jesse Ventura led a delegation on a trade mission to China from June 7 to 15 – estimated to be the largest trade mission to China organized by a state government. The delegation included almost 60 business officials and 20 state officials. The main purpose of the trade mission was to make connections that will help Minnesota businesses sell more goods and services to China – one of the world’s fastest-growing economies. In 2001, China was Minnesota’s fourth-largest export market, with sales of $619 million, an increase of about 14 percent over the previous year. Said the governor during the trip, “Opportunity isn’t just knocking here in China. It’s pounding. It’s practically beating down our door. We’d be fools not to answer.”

The China Center assisted the governor in preparing for the trip by providing a cultural protocol briefing and written materials about the University’s history of exchange with China. Hong Yang, director of the China Center, was honored to travel with Governor Ventura as one of his delegates and the sole representative from the University of Minnesota. While in China, Dr. Yang served as a source of information about the University and as a resource to the governor about China issues.

The governor’s trade mission and Dr. Yang’s involvement benefited the University of Minnesota by raising its profile both in China and in Minnesota. First, the trade mission raised the visibility of the University of Minnesota with organizations in China. Second, the trade mission informed people in Minnesota about the University’s wide range of current and past exchange activities with China.

During his speech at the American Chamber of Commerce - Beijing, Governor Ventura said, “Minnesota recognizes China as the number one marketing opportunity of the 21st century. But we also recognize and cherish a mutual foundation of friendship and cooperation that dates back more than a century. Together, we can build on that foundation and develop new relationships that benefit us both.”
China Women’s Hockey Team

The China National Women’s Hockey Team made a three-week stop in Minnesota to practice and scrimmage, January 3-20, in preparation for the 2002 Winter Olympics in Utah. The team had been in Minnesota in 2000 for the Women’s World Ice Hockey Championships and chose to return on their way to Salt Lake City. The players and coaches are all from the city of Harbin in northeast China, which is a sister city of Minneapolis.

The China Center and the U.S.-China Peoples Friendship Association hosted a reception for the team on January 18 at the National Sports Center in Blaine, where the team was practicing. The event was attended by Chinese students from the University, local high schools students who are studying Chinese, and people from the community who are interested in Chinese culture.

In addition, members of the University's Friendship Association of Chinese Students & Scholars volunteered to assist the players while in Minnesota by providing transportation, translation, and other help.

The team’s visit was organized by the Minnesota Community Olympic Development Program, which was sponsored by the U.S. Olympic Committee.

The team placed seventh in the Olympics, with a record of two losses and one tie.

September 9, 2001: Chinese American Academic & Professional Association in Minnesota (CAAPAM) 2001 annual conference, which focused on the rapid progress in the field of life sciences


October 19, 2001: Lecture, “WTO Membership & Religious Freedom in China,” by Dr. Kimkwong Chan, a scholar specializing in religion in China, sponsored with the MacLaurin Institute

December 1, 2001: Taiwan Student Association's Karaoke Night 2001

February 9, 2002: Twin Cities Chinese New Year Celebration, which was organized by the Minnesota Chinese Cultural Services Center; Chinese American Academic & Professional Association in Minnesota; Minnesota Chinese Student Association; and the Minnesota Chinese Veterans Association

February 12-28, 2002: “Focus on New Beijing,” a photo exhibit, sponsored with the East Asian Library at the University and the U.S.-China Peoples Friendship Association (USCPFA) – Minnesota Chapter.

April 4-14, 2002: Asian Media Access (AMA) 7th Annual Chinese Film Showcase

State Fair

For the third year, the Taiwan Student Association, Minnesota Chinese Student Association, and Friendship Association of Chinese Students & Scholars conducted programs at the Minnesota State Fair. The student groups offered several programs at the University’s stage – a Chinese calligraphy contest, Chinese character “memory” game, temporary tattoos of Chinese characters, and demonstrations of the Chinese art of paper cutting.

The China Center once again helped the students plan the programs and provided financial assistance.
Fostering student and scholar exchange between China and the U.S. is a primary objective of the China Center. Without the generous support of donors – both Chinese and U.S. – this goal wouldn’t become a reality. The China Center primarily uses donations to provide financial assistance for University undergraduate and graduate students to study or conduct research in China. A future goal is to create a fellowship fund to assist faculty in doing research in China.

The China Center works with individual donors to set up funds that meet the goals they wish to accomplish, such as training, education, or exchange. Also, this year, the China Center hosted its first fundraising event (see below). The China Center hopes to continue raising funds to support academic exchange and raising awareness of the University’s activities in China and opportunities for partnership with Chinese organizations.

The China-West Scholarship Fund was established by the China Center in February 2002 with the help of a donor in China. The first portion of the donation, amounting to $10,000, has already been received, and an additional $15,000 is expected at the end of 2002. The donor intends to contribute up to $100,000 over several years. The China-West Scholarship Fund will offer financial assistance to students who are interested in studying and conducting research in China. Specific fund information will be published when the donor signs the final agreement.

The Director’s Fund, established in February 2001, helps support mutually beneficial activities between the University and China, such as the “Building U.S.-China Bridges” lecture series; hosting important delegations from mainland China, Taiwan, and Hong Kong, and supporting faculty and students’ scholarly activities in China. Activities such as these foster greater friendship and understanding among American and Chinese people.

The Jennie and Fred Hsiao Scholarship Fund is the first of its kind at the China Center. Created in 2001, the Hsiao Scholarship Fund offers financial assistance to students who are interested in studying and conducting research in China.

The China Center’s first fundraising event was held December 10, 2001, in conjunction with the newly created lecture series, “Building U.S.-China Bridges.” The lecture series, held at the McNamara Alumni Center, was opened by Robert Kudrle, professor in the Humphrey Institute of Public Affairs and chair of the China Center Advisory Council.

Speakers included Professor Fred Morrison of the Law School and Dr. Jiang Bo, counselor and director of education, Consulate General of the People’s Republic of China in Chicago. Morrison’s speech was titled, “The Elephant on the Bridge.” Dr. Jiang presented a lecture, “Expanding China-U.S. Educational Exchange and Cooperation.”

The generous donors who attended the Building Bridges event contributed more than $7,800 plus a full scholarship from the Ministry of Education in Beijing, which will support a University of Minnesota student’s study in China for the 2002-2003 academic year. The funds raised at the event will support the Director’s Fund and the Jennie and Fred Hsiao Scholarship Fund.
Looking Ahead

The China Center is growing and evolving as a statewide catalyst for the promotion of economic, educational, governmental, and civic pursuits between Minnesota and China. Last year, the China Center embarked on a wide range of initiatives, including its first long-term executive training program, the creation of a lecture series, and the establishment of a fundraising initiative. The future looks bright as the China Center continues to pursue these important projects and other new, ambitious goals.

The Executive Training Program will continue to serve new groups of government and business officials through both short- and long-term programs. Members of the first group of executives provided rich feedback that will help the program grow and improve. Preliminary discussions are underway with government and business officials in various parts of China.

The China Center will work to increase the number of Global Seminars held in China and will serve as a resource for colleges and departments interested in developing these programs. Global Seminars are short-term, faculty-led programs, designed around a particular theme or topic, and may be specific to one discipline or cross-disciplinary. These programs provide a first experience abroad or a capstone experience for graduating seniors who have not been able to study abroad during their undergraduate studies. The Institute of Technology held its first Global Seminar in China in May 2002.

In order to increase opportunities for graduate students to experience China, the China Center will support an Office of International Programs initiative to create an international internship program for graduate students. The China Center will provide contacts and resources for internship opportunities in mainland China, Taiwan, and Hong Kong.

To develop and continue these programs, the China Center will hire a community program specialist. This staff member will help colleges and departments develop Global Seminars, assist with the creation of the international internship program, and support the ongoing executive training program.

Through academic exchange, training programs, cultural events, and other initiatives, the China Center will continue to build bridges between Minnesota and China.
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