

UNIVERSITY OF MINNESOTA

CHINA 中国

100  
1914 - 2014

# SYMPOSIUM

U, Minnesota, and China looking  
forward to the next century

---

April 22, 2014

1:30-4:00 p.m.

McNamara Alumni Center

---

China 100 is a yearlong celebration honoring the first students from China and the wealth of connections that have come since. It is made possible through coordination by the University of Minnesota China Center, Beijing Office and Global Programs and Strategy Alliance.

# WELCOME

Welcome to the China 100 Symposium: U, Minnesota, and China looking forward to the next century. It gives me great pleasure to know that so many of us are working with China in various ways, and that we are looking forward to maintaining and growing our work between our two great countries.

Today, the horizon of opportunity between the University, Minnesota, and China is limitless. As we reflect back on the past 100 years, we have come very far since the first three students enrolled at the University in 1914. Truly, the University's Chinese alumni have made impressive contributions in a broad spectrum of disciplines around the globe. In the next century, I believe the future of exchanges between the University, Minnesota, and China will continue to provide our students and alumni opportunities to address the world's most important issues.

I would like to express my sincerest thanks and appreciation to the panelists, speakers, and alumni for their participation in today's sessions. We have much to learn from each other and it is my hope that the China 100 Symposium will serve as the foundation for continued cooperation between the University of Minnesota, Minnesota, and China.

Thank you for celebrating China 100 with us today. Find out how you can continue to commemorate this milestone with us online at [www.china100.umn.edu](http://www.china100.umn.edu). I hope your experience today will be meaningful and productive.

Sincerely,

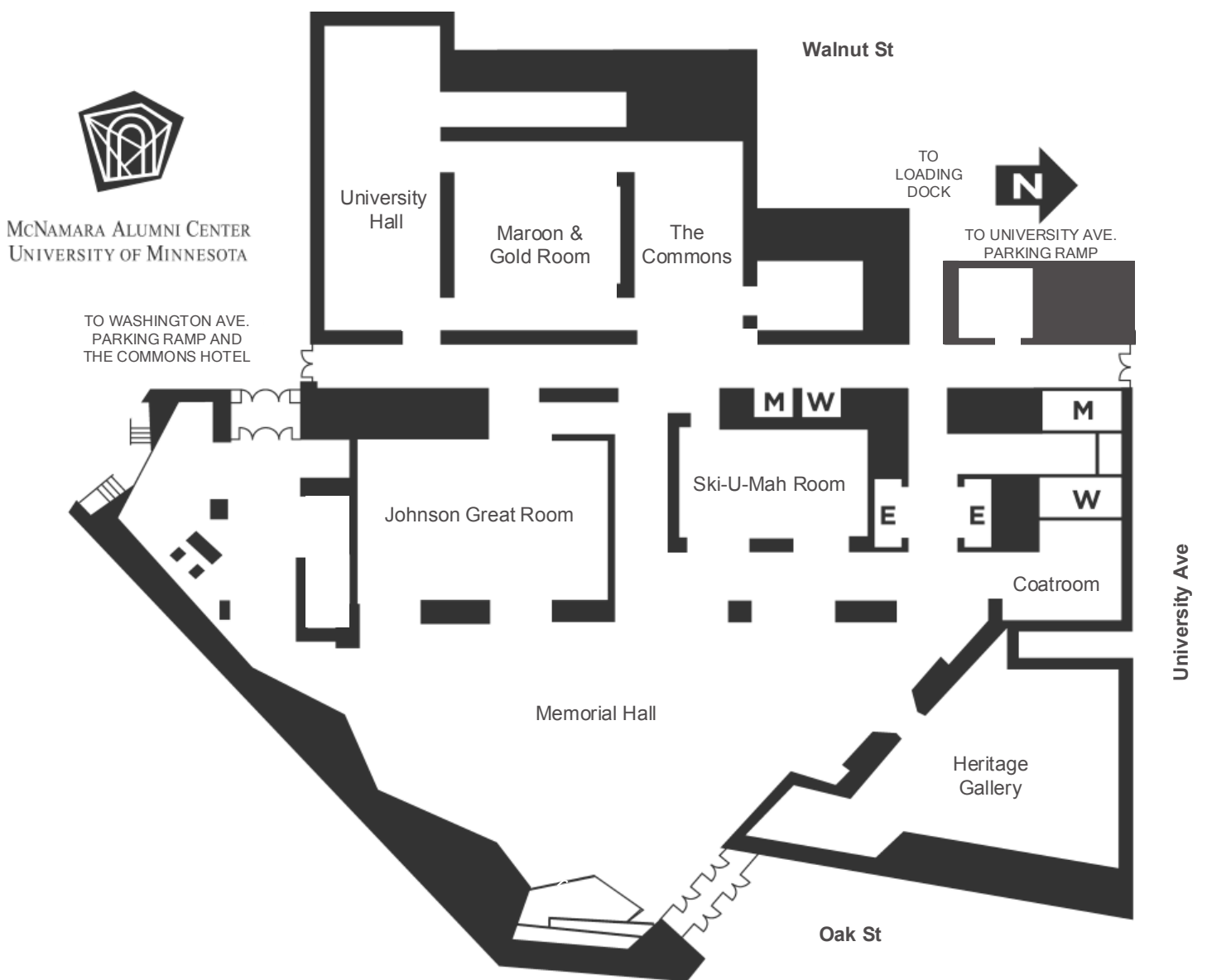


Joan Brzezinski  
Executive Director  
China Center

# SCHEDULE

<p><b>12:30 p.m.</b> <i>The Commons</i></p>	<p><b>Registration Opens</b> – China 100 History Exhibit Showcase</p>
<p><b>1:30 - 2:20 p.m.</b> <i>Memorial Hall</i></p>	<p><b>Opening Plenary</b></p>
<p><b>2:30-3:10 p.m.</b> <i>Johnson Great Room</i></p> <p><i>Ski-U-Mah Room</i> <i>Maroon and Gold Room</i></p>	<p><b>Breakout Session I</b></p> <ul style="list-style-type: none"> <li>– Dialogue between Business Leaders: China Business Strategies and Growth Trends</li> <li>– Minnesota and China: Global Agriculture and Food Safety</li> <li>– PM2.5 Health Effects and Control</li> </ul>
<p><b>3:20-4:00 p.m.</b> <i>Ski-U-Mah Room</i> <i>Maroon and Gold Room</i></p> <p><i>Johnson Great Room</i></p>	<p><b>Breakout Session II</b></p> <ul style="list-style-type: none"> <li>– Medical Research Collaboration Between Minnesota and China</li> <li>– Pioneers in Educational Exchange: How the University Established Meaningful Partnerships with China</li> <li>– Sustainability Efforts for China’s Future</li> </ul>
<p><b>4:00-4:50 p.m.</b> <i>Heritage Gallery</i></p>	<p><b>Social Hour</b></p>
<p><b>5:00-6:30 p.m.</b> <i>Memorial Hall</i></p>	<p><b>Bob and Kim Griffin “Building U.S.-China Bridges Lecture”</b> – Pre-registration required</p>

# MAP



# CHINA 100 HISTORY EXHIBIT

12:30 - 6:30 p.m.; *The Commons*

Don't miss the China 100 History Exhibit: 100 Years of Engagement. This exhibit explores the deep history between the University of Minnesota and China in the past century. It highlights remarkable moments that led to the wealth of exchanges, partnerships, and opportunities that exist today. Collectively, the various themes tell the stories of people and events that help us understand the development of engagement between the University of Minnesota and China.

This exhibit is generously sponsored by:



# OPENING PLENARY

1:30 - 2:20 p.m.; *Memorial Hall*

## **Meredith McQuaid**

Associate Vice President and Dean of International Programs, University of Minnesota

## **Karen Hanson**

Senior Vice President for Academic Affairs and Provost, University of Minnesota

## **Lisa Lewis**

President and CEO, University of Minnesota Alumni Association

## **Joan Brzezinski**

Executive Director, China Center and Confucius Institute at the University of Minnesota

## **Chinese Alumni Panel**


- Lawrence Pan, representing Wen Ping Pan '18
- Weiming Lu '54
- Ivy Chang '70
- Amy Xu '91
- Wanling Qu '08


# BREAKOUT SESSION I

2:30 - 3:10 p.m.

## Dialogue between Business Leaders: China Business Strategies and Growth Trends

### *Johnson Great Room*

**Robert Duan** is the Global Technical Director for Consumer Paints Business at Valspar Corporation. He received the honor of “Ten Experts Leading in Waterborne Technology in China” for his contribution to waterborne paint and was the Asia Pacific Technical Director for The Dow Chemical Company’s Latex Business. At Valspar, he was instrumental in establishing the Asia R&D function and led the team to build a world-class R&D Center. Dr. Duan has spent 15 years in various R&D functions in North America and in Asia-Pacific. He received his Ph.D. in polymer chemistry from the University of Minnesota and M.B.A. in marketing management from the Rutgers University. He has a master’s degree in computer science and bachelor’s degree in chemistry from the University of Detroit. 

**Simon Hu** is a pioneer and senior practitioner of the sensing and automation industry in China, and has worked as marketing manager and executive manager for several multinationals. In 2005, he joined Banner Engineering International Co., Ltd., appointed as the manager director of greater China. He led his Banner team achieve internal and external success and built up and promoted the brand of “American Banner” in automation industry of Greater China, which resulted in rapid growth in the Chinese market for the past five years. 

**Chris Lee** is the president of Medtronic Greater China and vice president of Medtronic where he assumes management responsibility and oversees daily operations in Medtronic’s Greater China offices. Mr. Lee has a long track record of strong global leadership in healthcare and has won a variety of awards issued by the Chinese government, national media, and industry associations, for his outstanding business leadership and contribution to the development of Chinese healthcare sector. He is the author of two best-selling books. Mr Lee holds a bachelor’s degree from the University of Arizona and a master’s degree from the American Graduate School of International Management (Thunderbird).

**Sarena Lin** is the corporate vice president of strategy and business development at Cargill, Inc. Prior to joining Cargill she worked at McKinsey & Company where she held several roles during her nearly 13 years with the company, including co-leader of McKinsey’s China Sourcing Center and managing partner of the Taipei office. She holds an M.B.A. in strategy from the Yale University School of Management, a master’s degree in international relations from Yale University, and a bachelor’s degree in computer science from Harvard University.

**Kathleen Motzenbecker** has leadership experience on the Minneapolis Downtown Council, as well as being in charge of four Asian trade offices for the Illinois Department of Commerce and leading trade missions to China. She also has experience with the nonprofit Council on Foreign Relations organizing events for well-known leaders like Yasser Arafat, Benazir Bhutto and Henry Kissinger. Moreover, she was the founding director of the Center for Global Peace Through Commerce, executive director of the U.S. Committee for UN Development Programme; and an assistant at the National Democratic Institute.

## Minnesota and China: Global Agriculture and Food Safety

### *Ski-U-Mah Rooms*

**Professor Francis Busta** is the Director Emeritus of the National Center for Food Protection and Defense based at the University of Minnesota. Dr. Busta has taught, conducted research, and consulted internationally in food safety and microbiology with emphasis on sporeforming bacteria, food-borne pathogens, and recently intentional contamination. He has been chair of the Food Forum of the Institute of Medicine in the National Academies since 2011. He is a fellow of the Institute of Food Technologists, the American Academy of Microbiology, the American Association for the Advancement of Science, the Institute of Food Science and Technology (UK), and the Academy of the International Union of Food Science and Technology.

**Dr. Frank Liu** works in the Veterinary Diagnostic Laboratory and Veterinary Population Medicine as program director. He received his M.S. from China Agriculture University, Ph.D. from the University of Georgia, and M.B.A. from the University of Minnesota's Carlson School of Management. He has years of research and international project management experiences and also consults for food animal producers in China. Dr. Liu is actively involved in leading and managing China-related veterinary educational programs and events. He currently serves on the China Center Advisory Council. 

**Su Ye** serves as chief economist and provides international and state level market research at the Minnesota Department of Agriculture. She is also the greater China trade expert helping Minnesota companies export agricultural and food products to the greater China region. Su holds a master's degree in agricultural economics from the University of Minnesota, and a bachelor's degree from Beijing Languages University. She has served on many public and private organizations' boards of directors, and is currently a board member for U.S.-China Business Connections. 


## PM2.5 Health Effects and Control

### *Maroon and Gold Room*

**Marshall I. Hertz, M.D.** is the Judith H. and John M. Murphy Professor of Pulmonary and Critical Care Medicine. He serves as medical director of Lung Transplantation; as director, Center for Lung Science and Health; and as medical student advisor in the University of Minnesota Medical School. Over a 30-year period, he has been PI of funded NIH P01 and R01 grants; and has participated in multiple additional sponsored, non-sponsored, and industry-sponsored research projects. Dr. Hertz has authored or co-authored more than 200 peer-reviewed publications; and for more than half of these has served as mentor to a junior investigator or clinical scholar under his supervision.

**Thomas H. Kuehn** is a professor of mechanical engineering at the University of Minnesota specializing in the indoor environment and related disciplines. He is the world's foremost expert in characterization of commercial cooking effluent including PM 2.5 particulates, gases and vapors. His work has formed the basis for several national and regional standards and regulations including the Bay Area Air Quality Management District Regulation 6, Rule 2 (Particulate Matter, Commercial Cooking Equipment), ASTM Standard F2519-05 (Standard Test Method for Grease Particle Capture Efficiency of Commercial Kitchen Filters and Extractors) and National Fire Protection Association Standard 96 that allows variable speed makeup and exhaust in kitchens and, when fully implemented, will result in significant energy savings across the U.S.



**David Y. H. Pui**, Distinguished McKnight University Professor, is the L.M. Fingerson/TSI Inc Chair in Mechanical Engineering and the director of the Particle Technology Laboratory (PTL) and of the Center for Filtration Research (CFR), University of Minnesota. He has a broad range of research experience in aerosol science and technology and has over 230 journal papers and 20 patents. He has developed/co-developed several widely used commercial aerosol instruments for PM<sub>2.5</sub> sampling and measurement. Dr. Pui is a recipient of the Max Planck Research Award, the Humboldt Research Award for Senior U.S. Scientists, the Fuchs Memorial Award, and the Einstein Professorship Award conferred by the Chinese Academy of Sciences. 

**Dr. Gurumurthy Ramachandran** is a professor in the Division of Environmental Health Sciences in the School of Public Health at the University of Minnesota where he has conducted research in various areas relating to human exposure assessment in occupational and non-occupational settings. He has served as a member of the Board of Scientific Counselors to the National Institute of Occupational Safety and Health, and on advisory committees for the National Academy of Sciences and the U.S. Environmental Protection Agency. He has a bachelor's degree in electrical engineering from the Indian Institute of Technology, Bombay, a master's degree in environmental engineering, and a Ph.D. in environmental sciences and engineering from the University of North Carolina.

**Christine H. Wendt, M.D.** is a Professor of Medicine and Section Chief of Pulmonary, Critical Care and Sleep Medicine at the Minneapolis VA Medical Center. Dr. Wendt's research focuses on identifying biomarkers and pathways of disease in chronic obstructive pulmonary disease (COPD). Dr. Wendt has participated in three large NIH COPD clinical trials, two of which are ongoing. Dr. Wendt's basic research focuses on proteomic and metabolomic biomarkers and pathways of disease, including metagenomics.




# BREAKOUT SESSION II

3:20 - 4:00 p.m.

## Medical Research Collaboration Between Minnesota and China

### *Ski-U-Mah Room*

**Zigang Dong** is the executive director, Hormel/Knowlton Professor and I. J. Holton Professor of The Hormel Institute. In 2006, he received the University of Minnesota McKnight Presidential Professorship in Cancer Prevention, one of the highest honors bestowed by the University. Dr. Dong is a world leader in the field of cancer prevention and molecular carcinogenesis. He is the scientific advisor to U.S. Congressman Tim Walz and helped influence the continued support for medical research from the U.S. federal government. Dr. Dong received his medical training and master of science degree from Henan Medical University. He obtained his doctorate in public health from the Mailman School of Public Health at Columbia University. His post-doctoral work was mentored by Dr. Nancy Colburn at the NCI-Frederick Cancer Research & Development Center.

**Changzhen Gong** received his master's and Ph.D. from the University of Minnesota and bachelor's and master's degrees from Shandong University, China. He is the president of the American Academy of Acupuncture and Oriental Medicine and executive director of TCM Health Center. He currently serves as a board director of US-China Business Connection, advisory board member for the Integrative Health and Healing Program at Anoka-Ramsey Community College, and consulting member for the pre-acupuncture program at Duluth Business University. Dr. Gong also serves as an editorial board member of Acupuncture Research as well as associate editor of the International Journal of Clinical Acupuncture, published in New York. 

**Jin Jen**, M.D., Ph.D. is a professor of medicine and director of Gene Expression Core, and senior associate consultant for Department of Laboratory Medicine and Pathology at the Mayo Clinic. Her area of research includes gene expression core, experimental pathology and laboratory medicine, genetic epidemiology and risk assessment, pulmonary and critical care medicine, and women's cancer. Jin received her Ph.D. from University of California and M.D. from Beijing Medical University. She completed her postdoctoral fellowship at Oncology Center, the Johns Hopkins University School of Medicine.


**Kenneth Liao** is associate professor of surgery, surgical director of the Heart Transplant Program, and head of the Robotic Minimally Invasive Cardiac Surgery Program at the University of Minnesota Medical School. He received his M.D. from Wuhan University Medical School and Ph.D. of surgery from Beijing University Medical School. He was a research associate of cardiac surgery at Albert Einstein College of Medicine and received general surgery training at the Brookdale University Hospital, SUNY in New York. Dr. Liao is board certified with the American Board of Thoracic Surgery, and the American Board of Surgery. He was ranked "Best Doctors in America® (2011-2012)" and U.S. News & World Report "Top Doctor" in 2012.




## Pioneers in Educational Exchange: How the University Established Meaningful Partnerships with China

### *Maroon and Gold Room*

**Ted Farmer** is professor emeritus of history at the University in Minnesota where he serves as the editor of Ming Studies. He was trained in East Asian Regional Studies and Modern Chinese history. Coming from a Chinese history background, he has tried to see world and global history from a perspective that resists Eurocentric assumptions. He has a Ph.D. from Harvard University.

**Barbara Kappler** is the assistant dean of International Student and Scholar Services at the University of Minnesota. She holds a bachelor's in economics and communication from the University of St. Thomas and a master's and Ph.D. in speech communication from the University of Minnesota. She has over 18 years of experience in intercultural communication, program management, teaching, and research. She currently serves as adjunct faculty in the Department of Organizational, Leadership, Policy, and Development. 

**Wenda Weekes Moore** served as a Trustee of the W. K. Kellogg Foundation in Battle Creek, Michigan for 26 years and is currently a member of the W. K. Kellogg Foundation Trust. She was a University of Minnesota Regent for 16 years and the first woman and person of color to serve as chair of the board. She was selected as a Scholar in Residence at the Clinton School of Public Service at the University of Arkansas; is the recipient of the Jim Joseph Award for visionary leadership in philanthropy, and recognized by the Girl Scouts of Minnesota and Wisconsin River Valleys as a Centennial Honoree.

**Wanling Qu**, University of Minnesota Beijing Office Director, serves the five campuses of the University of Minnesota to explore, develop, and sustain various academic and business relationships with institutions and leaders throughout greater China. She promotes the University international alumni networks and functions as the key undergraduate recruitment officer for the University. Ms. Qu is a University alumna, earning her master's degree the Carlson School of Management, and is currently a doctoral student studying International Higher Education Leadership and Strategy. 

## Sustainability Efforts for China's Future

### *Johnson Great Room*

**Dr. Xinyu (Jason) Cao** is an associate professor of urban and regional planning at the Humphrey School of Public Affairs. He is internationally known for his research on the relationships between land use and transportation, particularly on the role of residential self-selection. He works Chinese colleagues on research projects related to transit accessibility and travel behavior, bus rapid transit, and carbon footprint of urbanization. Dr. Cao is the vice chair of the International Association for China Planning. He received his bachelor's degree from Tsinghua University and Ph.D. from the University of California, Davis.

**Jim Harkness** was president of the Institute for Agriculture and Trade Policy from 2006 to 2013. He lived in China for 16 years working on rural development, natural resource management, and environment as executive director of the World Wildlife Fund-China, and as the Ford Foundation's Environment and Development program officer. Mr. Harkness has written and spoken frequently on China and sustainable development. He served as an advisor to the World Bank and the United Nations Food and Agriculture Organization. He has a bachelor's in Asian studies from the University of Wisconsin and master's in development sociology from Cornell University.

## SOCIAL HOUR

4:00 p.m.; *Heritage Gallery*

Join your fellow China 100 Symposium attendees for continued discussions and networking. Enjoy complimentary refreshments and a cash bar.

## GRIFFIN “BUILDING U.S.- CHINA BRIDGES LECTURE”

5:00 - 6:30 p.m.; *Memorial Hall*

**Pre-registration required to attend.**

The 13th annual Bob and Kim Griffin “Building U.S.-China Bridges Lecture” welcomes former U.S. Ambassador to China Jon Huntsman as the keynote speaker.

**Jon Huntsman** is a distinguished diplomat, successful businessman and twice-elected governor of Utah, Jon Huntsman brings a bipartisan, global perspective in elevating the discussion on the key issues and challenges facing the world today. He served as U.S. Ambassador to China and Singapore for Presidents Barack Obama and George H.W. Bush and is noted for his ability to infuse issues of global importance into key political and economic concerns facing audiences today.

Building a legacy for their children and for Minnesota, **Bob and Kim Griffin** created an endowment fund at the China Center to establish the “Bob and Kim Griffin Building U.S.- China Bridges Lecture.” The Griffin’s substantial gift reflects their commitment to promoting the mutual respect between the two cultures and their passion to connect people to China.



# ABOUT CHINA 100

China 100 is a yearlong celebration honoring the first students from China and the wealth of connections that have come since. This celebration honors the past and takes a look forward at the engagement between the University of Minnesota and China.

The first Chinese students, Pan Wen Huen, Pan Wen Ping, and Kwong Yih Kum, enrolled at the University in 1914. Today, the University hosts more than 2,200 students and scholars from China each year, while its American students are studying in more than 15 study abroad and exchange programs in greater numbers each year.

With more than 80 memorandum of agreements signed with some 30 Chinese universities as strategic partners, the University's world-renowned faculty works with Chinese researchers to address some of the world's most pressing problems. As one of the first universities to resume academic exchanges with China in 1979, the University of Minnesota hopes to continue its strong commitment to developing more exchange and partnership opportunities with China in the next 100 years.

China 100 is a University-wide celebration made possible through coordination by the University of Minnesota China Center, Beijing Office and Global Programs and Strategy Alliance. Please contact the China Center with questions and comments at [chinactr@umn.edu](mailto:chinactr@umn.edu) or 612-624-1002.

## Contribute

**Share Your Story:** Are you a Chinese student who studied at the University of Minnesota? Did you study abroad in China? Are you a faculty member who does research in or about China? We want to hear from you! Share your story online at [www.china100.umn.edu](http://www.china100.umn.edu).

**Nominate an Alumni:** The China Center, as part of the University of Minnesota Global Programs and Strategy Alliance (GPS Alliance), is pleased to call for nominations for distinguished Chinese alumni, both living and deceased, to be featured as part of China 100. One hundred distinguished alumni will be selected to be recognized as part of the China 100 yearlong celebration. Learn more and nominate alumni at [www.china100.umn.edu](http://www.china100.umn.edu).

**Make a donation:** Your gift will allow us to provide scholarships and exchange programs for students to experience China while studying abroad, and for Chinese students to study at the University of Minnesota; to support international research opportunities for faculty and students; and to enhance our relationships with Chinese partners, to name just a few. We invite you to join us in preparing for the next 100 years of exchange between the University of Minnesota and China. Make a donation today online at [www.china100.umn.edu/support-us.html](http://www.china100.umn.edu/support-us.html).

# NOTES



# THANK YOU!

Thank you for attending the China 100 Symposium! The China Center would especially like to thank all the departments and individuals who contributed their time, memories, and momentos to make China 100 possible.

Special thanks to Hui Bi, China Center project assistant, whose research work made it possible to create China 100 materials including the website, historical timeline, alumni stories and biographies, and exhibition.

中國中心

CHINA CENTER

---

UNIVERSITY OF MINNESOTA

The China Center was established in 1979 to manage the University of Minnesota's exchanges with the Greater China area (mainland China, Hong Kong, Macao and Taiwan). For more than three decades, the China Center has reflected the firm and long-standing commitment of the University to international research, teaching and outreach.

[www.chinacenter.umn.edu](http://www.chinacenter.umn.edu)